

DISTRICT OF COLUMBIA  
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ALCOHOLIC BEVERAGE CONTROL BOARD  
+ + + + +  
MEETING

IN THE MATTER OF: :

Pub Crawl :

Applicant: Albert Talibouya Fall : Fact-

Date of Event: February 14, 2015 : Finding

Event: GoCrawling.com - : Hearing

Fat Valentine :

Neighborhood: Multiple Licensed :

Premises :

Size of Event: 2,000 :

(The names of establishments participating in the Pub Crawl are available upon request) :

January 21, 2015

The Alcoholic Beverage Control Board met in the Alcoholic Beverage Control Hearing Room, Reeves Building, 2000 14th Street, N.W., Suite 400S, Washington, D.C. 20009, Chairperson Ruthanne Miller, presiding.

PRESENT:

RUTHANNE MILLER, Chairperson  
NICK ALBERTI, Member  
DONALD BROOKS, Member  
HECTOR RODRIGUEZ, Member  
JAMES SHORT, Member

ALSO PRESENT:

KOFI APRAKU, ABRA Investigator

1 P-R-O-C-E-E-D-I-N-G-S

2 9:50 a.m.

3 CHAIRPERSON MILLER: The next case  
4 scheduled on our calendar is a Fact-Finding  
5 Hearing with respect to a pub crawl. And the  
6 applicant has called the office this morning and  
7 indicated some difficulty in getting a  
8 babysitter.

9 And our office has indicated that we  
10 will continue this case to 1:30 this afternoon  
11 and fit in this hearing this afternoon. Okay.  
12 So the case is continued until 1:30.

13 (Whereupon, the above-entitled matter  
14 went off the record at 9:51 a.m. and resumed at  
15 2:10 p.m.)

16 CHAIRPERSON MILLER: One minute.  
17 Okay. So our next case is a Fact-Finding Hearing  
18 with respect to a pub crawl by Albert Talibouya  
19 Fall.

20 MR. FALL: Yes.

21 CHAIRPERSON MILLER: Okay. The date  
22 of the event is February 14, 2015.

1 MR. FALL: Right.

2 CHAIRPERSON MILLER: And it is called  
3 GoCrawling.com - Fat Valentine.

4 MR. FALL: Yes.

5 CHAIRPERSON MILLER: All right. So  
6 why don't you introduce yourself for the record?

7 MR. FALL: My name is Albert Talibouya  
8 Fall.

9 CHAIRPERSON MILLER: Okay. So the  
10 first thing I want to say is this is a different  
11 kind of hearing than what you just saw. This is  
12 not an evidentiary hearing. We are not putting  
13 you under oath or anything.

14 MR. FALL: Okay.

15 CHAIRPERSON MILLER: This is a more  
16 informal hearing where we aim to get more facts  
17 from you about your pub crawl and also to give  
18 you some feedback, especially if this is your  
19 first one, about, you know, best practices and  
20 dos and don'ts or whatever.

21 MR. FALL: Of course.

22 CHAIRPERSON MILLER: Is this your

1 first one?

2 MR. FALL: It's actually our -- my --  
3 this will be my third one.

4 CHAIRPERSON MILLER: Oh, okay. All  
5 right.

6 MR. FALL: I was the co-founder of the  
7 Facebook Company, UStreetPubCrawls.com.

8 CHAIRPERSON MILLER: Okay. So let's  
9 let our Investigator identify himself for the  
10 record before we go any further.

11 INVESTIGATOR APRAKU: Kofi Apraku with  
12 ABRA.

13 CHAIRPERSON MILLER: Okay. Okay. So  
14 you were saying this is your third one. In D.C.?

15 MR. FALL: This will be our third. In  
16 D.C., yeah.

17 CHAIRPERSON MILLER: Oh, okay. What  
18 were the other ones you had?

19 MR. FALL: It was -- the first one was  
20 Night of the Undead.

21 CHAIRPERSON MILLER: Yes.

22 MR. FALL: The second one was Santa

1 and the Grinch. And this will be our third one,  
2 Fat Valentine.

3 CHAIRPERSON MILLER: Okay. Same  
4 company?

5 MR. FALL: Different company.

6 CHAIRPERSON MILLER: Different?

7 MR. FALL: Two co-founders. The  
8 company was split up.

9 CHAIRPERSON MILLER: Okay. All right.

10 MR. FALL: That company still exists,  
11 but I started a new company called  
12 GoCrawling.com.

13 CHAIRPERSON MILLER: So it's your  
14 first one under GoCrawling?

15 MR. FALL: Yes, it is, yes.

16 CHAIRPERSON MILLER: Okay. I have  
17 some notes here. It says that you anticipate  
18 2,000 participants. Is that right?

19 MR. FALL: That's the number we shoot  
20 for. That's our long-term mission.

21 CHAIRPERSON MILLER: Yes.

22 MR. FALL: Something to keep us

1 motivated, but realistically, we're probably  
2 expecting 1,500 or 1,000 to 1,500 people.

3 CHAIRPERSON MILLER: And how are you  
4 advertising?

5 MR. FALL: We are actually using  
6 Facebook ads. My background is in marketing, on  
7 marketing. I do a little bit of that on the  
8 side.

9 CHAIRPERSON MILLER: Okay.

10 MR. FALL: But we are mainly selling  
11 through Eventbrite. We have a program where we  
12 sign-up, but things are handled in-house. And we  
13 also sell through Facebook as well and Yelp.  
14 Those are our three main advertising platforms.

15 CHAIRPERSON MILLER: Is this in the U  
16 Street area? Is that right?

17 MR. FALL: It is between 14th and 9th.

18 CHAIRPERSON MILLER: 14th and 9th?

19 MR. FALL: Yes.

20 CHAIRPERSON MILLER: Have you had an  
21 event in this area?

22 MR. FALL: Yes. Actually, our

1 previous two events were between 14th and 9th as  
2 well.

3 CHAIRPERSON MILLER: Okay.

4 MR. FALL: The same venues. We just  
5 added, I believe, four new venues on the sheet.

6 CHAIRPERSON MILLER: I'm sorry what?

7 MR. FALL: It's the name number of  
8 venues as before.

9 CHAIRPERSON MILLER: Same venues?

10 MR. FALL: Yes. We just added --

11 CHAIRPERSON MILLER: Same number?

12 MR. FALL: Yes, we just added four  
13 additional venues that have been added.

14 CHAIRPERSON MILLER: The exact same?  
15 How many?

16 MR. FALL: Previously we filed for 10.  
17 We only were able to sign up nine. This time we  
18 filed for, I believe, 14 venues. We still have  
19 some that are on the fence, so my team is still  
20 trying to get them to sign-up.

21 CHAIRPERSON MILLER: Okay. So at  
22 least nine of these venues have worked with you

1 before?

2 MR. FALL: Yes.

3 CHAIRPERSON MILLER: Oh, twice?

4 MR. FALL: Yes, twice, yes.

5 CHAIRPERSON MILLER: Okay. And have  
6 you checked with ABRA whether all venues are  
7 qualified to participate in the pub crawl?

8 MR. FALL: It's the same venues, so I  
9 didn't see that there would be a big  
10 differentiating issue between -- since our last  
11 event was on December 20th, so I wasn't sure if  
12 there were going to be any changes as far as the  
13 venues. I'm not sure, so I haven't really  
14 checked, to answer your question.

15 CHAIRPERSON MILLER: Okay. Do you  
16 have a list you can give to Mr. Apraku?

17 MR. FALL: Yes. Actually I just  
18 passed out a packet, I believe, you guys should  
19 have and I passed it as well to the Investigator.  
20 There is a sheet called "Participating  
21 Establishments." And it includes also the check-  
22 in establishments and there is also a map of the



1 general vicinity of all the establishments that  
2 are a part of the crawl.

3 CHAIRPERSON MILLER: Okay.

4 MR. FALL: And it should be on page --  
5 starting from page 6.

6 CHAIRPERSON MILLER: 6.

7 MR. FALL: Or actually, I'm sorry,  
8 page 4. And I want to apologize for not being  
9 able to make it this morning. I just had a  
10 family emergency. This was a last minute  
11 rescheduling. I was supposed to be scheduled for  
12 the 4th of February.

13 CHAIRPERSON MILLER: Oh.

14 MR. FALL: There was an opening today,  
15 so I decided to jump -- go ahead and jump on it  
16 and come down here.

17 CHAIRPERSON MILLER: Okay. That's  
18 okay.

19 MR. FALL: I do want to apologize for  
20 not being able to make it this morning.

21 CHAIRPERSON MILLER: Is this pub crawl  
22 similar to your other ones?

1 MR. FALL: Very similar. Yes, I mean,  
2 the only thing different, I believe, is the copy,  
3 which is the advertisement and the graphics, of  
4 course.

5 CHAIRPERSON MILLER: Yes.

6 MR. FALL: And the number of venues  
7 that we have added. So that's the only  
8 differentiating factor. And also we are starting  
9 the events an hour earlier at 2:00 to 10:00. We  
10 have learned most of the participants that do  
11 come to our events normally come around 4:00. We  
12 just added 2:00 to have a competing edge against  
13 the other companies in the city who are doing a  
14 pub crawl. But most people do show up at 4:00,  
15 typically from our experience.

16 CHAIRPERSON MILLER: Have you  
17 contacted the police department with respect --

18 MR. FALL: Yes. I spoke to Scott  
19 Gerhardt, 3rd Precinct Special Operations  
20 Division. I told them we will keep in touch with  
21 them. If we do reach 1,000 people, you will be  
22 getting a call from me and we are going to be

1 hiring security for the event with them. He told  
2 me that there will be an increase in fees on  
3 February 1st, so --

4 CHAIRPERSON MILLER: Oh.

5 MR. FALL: -- that's why I told him I  
6 would get in touch with him before the end of the  
7 month.

8 CHAIRPERSON MILLER: Okay. Good. All  
9 right. Let's see, could you just highlight your  
10 security?

11 MR. FALL: Sure.

12 CHAIRPERSON MILLER: You know,  
13 summarize your security plan.

14 MR. FALL: It's pretty much the same  
15 one that we used on Santa and the Grinch, so we  
16 broke down the registration phase into four  
17 booths, almost one on every block to be able to  
18 spread out the traffic a bit more versus what we  
19 did originally with Night of the Undead.

20 CHAIRPERSON MILLER: Yes.

21 MR. FALL: We think this will work  
22 best to kind of help drive traffic for the venues

1 who are participating, as well as making sure  
2 that no traffic jams, so to speak.

3 Security will be handled by the venues  
4 as part of the contract. You have to hire a  
5 security guy to be able to check IDs and all  
6 staff will also be checking IDs as well.

7 CHAIRPERSON MILLER: Well, your staff  
8 is checking IDs at registration?

9 MR. FALL: We -- the participating  
10 venues that are a part of the -- each venue will  
11 have security in-house that are going to be  
12 required to have as part of the requirement to be  
13 a registration venue. So their security will be  
14 checking IDs before our crawlers make it into the  
15 venue to register.

16 CHAIRPERSON MILLER: Oh, you mean --  
17 I'm sorry, registration is at four of your --

18 MR. FALL: Four venues, yes.

19 CHAIRPERSON MILLER: -- venues?

20 MR. FALL: And they have a security  
21 guy.

22 CHAIRPERSON MILLER: Their security is

1 going to be --

2 MR. FALL: Yes, they will be checking  
3 IDs.

4 CHAIRPERSON MILLER: Okay. But before  
5 a person gets registered --

6 MR. FALL: Exactly.

7 CHAIRPERSON MILLER: -- they will have  
8 had their security check, which will -- what will  
9 that entail, do you know?

10 MR. FALL: An ID check, making sure  
11 the ID is, you know, valid. It's not expired.  
12 It's a correct Government-issued ID. And we  
13 normally send out an email the day prior to the  
14 event that includes the Alcohol Safe Practices  
15 and also a little memo on what to bring the day  
16 of the event.

17 CHAIRPERSON MILLER: Okay.

18 MR. FALL: And we run a pretty catchy  
19 subject line that gets people to open their  
20 emails, so they don't show up empty handed on the  
21 day of the event, because they won't be able to  
22 get in.

1 CHAIRPERSON MILLER: Okay. How much  
2 does it cost?

3 MR. FALL: The tickets?

4 CHAIRPERSON MILLER: To participate,  
5 yes.

6 MR. FALL: We run different  
7 promotions. We start as little as 7 bucks and it  
8 goes up as high as \$20 for the day of the event.

9 CHAIRPERSON MILLER: Okay.

10 MR. FALL: But we are -- we run  
11 different campaigns and different platforms to  
12 see what works best and we typically go with that  
13 one.

14 CHAIRPERSON MILLER: Are the  
15 participants wearing any wristbands or anything?

16 MR. FALL: Yes. They will be wearing  
17 the wristbands that we are going to be issuing  
18 out. They are going to be color-coded to match  
19 the event, so it will be purple and gold in this  
20 case, because it's a Valentines Day and Mardi  
21 Gras event.

22 CHAIRPERSON MILLER: Okay.

1 MR. FALL: So it's Fat Tuesday events  
2 or somewhere in the middle, that's why we called  
3 it Fat Valentine.

4 MEMBER RODRIGUEZ: I was wondering.

5 MR. FALL: It's the only thing we have  
6 come up with.

7 CHAIRPERSON MILLER: And every place  
8 will have its own specials?

9 MR. FALL: We actually have the same  
10 specials all the way across the board. We do  
11 encourage all the venues to have food specials.  
12 We recommend two to three food specials that can  
13 come out quickly. I typically recommend  
14 appetizers, which are very quick to make. So we  
15 do actually encourage venues.

16 Plus, it helps them drive revenue for  
17 their establishment as well. So it's a win-win.  
18 Our participants get to eat something, so they  
19 are not drinking on an empty stomach and the  
20 venues get to make more money.

21 CHAIRPERSON MILLER: So are they  
22 having food and drink specials?

1 MR. FALL: Yes, it's food and drink  
2 specials.

3 CHAIRPERSON MILLER: Okay.

4 MR. FALL: The food is \$4 to \$6. The  
5 drinks are \$3 to \$5.

6 CHAIRPERSON MILLER: Okay. And is  
7 there a way that the establishments and the  
8 participants can reach you in an emergency?

9 MR. FALL: Yes. Actually, that's --  
10 actually, if you look at the last page or third  
11 to the last page has our Eventbrite link. There  
12 is actually a contact us. Actually, I'm sorry,  
13 it doesn't show up here, but there is a phone  
14 number on there.

15 Plus, our memorandum also has our  
16 phone number that goes out to the venues. They  
17 get a copy. We get a copy as well. It's just a  
18 contract that tells them that they have to agree  
19 to sell -- to keep drinks at this price, offer  
20 food specials and also open at a certain time.  
21 It also includes our contact information all the  
22 way at the bottom as well.



1           We actually encourage people to reach  
2 out to us, that makes us a little bit different  
3 versus all the other companies in the city who  
4 might hide their phone number. We put our phone  
5 number where it can be seen.

6           CHAIRPERSON MILLER: Great.

7           MR. FALL: Also on email.

8           CHAIRPERSON MILLER: Okay. All right.  
9 Well, I'm going to let other Board Members ask  
10 questions if they have some. Mr. Alberti?

11          MEMBER ALBERTI: Hi, Mr. Fall. So if  
12 I call this number, who do I get?

13          MR. FALL: Me directly. But on the  
14 day of the event, it's going to be forwarded to  
15 my partner and two more staff members as well.

16          MEMBER ALBERTI: Okay.

17          MR. FALL: So it's a Google Voice  
18 number. It doesn't have voicemail set up yet,  
19 but if you do call it right now, it will ring  
20 directly to me.

21          MEMBER ALBERTI: Great. So how  
22 many --

1 COURT REPORTER: I'm sorry, could you  
2 put your microphone on?

3 MEMBER ALBERTI: Oh, I'm sorry. Thank  
4 you. So how many staff people will you have --

5 MR. FALL: There is going to be --

6 MEMBER ALBERTI: -- monitor the -- you  
7 know, what is happening across the venues?

8 MR. FALL: There is going to be eight  
9 originally, including myself and my partner,  
10 there is going to be 10 people. And then we are  
11 also going to have, after 8:00 we are going to  
12 have, about four people who are going to come  
13 back and forth. They are going to be walking  
14 around U Street checking with the venues and  
15 making sure that everything is going well with  
16 them.

17 MEMBER ALBERTI: Okay. Great. Now,  
18 you said something about police security. And I  
19 was --

20 MR. FALL: Yes. I talked to Scott  
21 Gerhardt. He is Special Operations.

22 MEMBER ALBERTI: Okay.

1 MR. FALL: Normally, they provide  
2 security for events. So I did send him an email  
3 which I included the memo in the packet as well.

4 MEMBER ALBERTI: And he is with what  
5 police station?

6 MR. FALL: 3rd Precinct.

7 MEMBER ALBERTI: Okay.

8 MR. FALL: And they are Special  
9 Operations, so they handle event -- security for  
10 events.

11 MEMBER ALBERTI: Okay.

12 MR. FALL: I reached out to him. I  
13 told him that we will be reaching out to him if  
14 we reach 1,000 people, which, at that point, I  
15 would like to have security just as a peace of  
16 mind for myself.

17 MEMBER ALBERTI: But you talked about  
18 a charge from the police department.

19 MR. FALL: Yes, they charge an hourly  
20 rate to hire the security, the police department,  
21 so --

22 MEMBER ALBERTI: So are we talking

1 about reimbursable detail?

2 MR. FALL: Yes.

3 MEMBER ALBERTI: Okay. So you have  
4 told this person that you are going to be out  
5 there.

6 MR. FALL: Yes.

7 MEMBER ALBERTI: So MPD, the patrol  
8 officers will know that you are out there.

9 MR. FALL: Exactly.

10 MEMBER ALBERTI: But you are also  
11 hiring reimbursable detail?

12 MR. FALL: Just in case --

13 MEMBER ALBERTI: What's that for?

14 MR. FALL: -- we do -- if we do need  
15 them, you know, I would rather have the peace of  
16 mind, like I said. I don't mind spending the  
17 extra money.

18 MEMBER ALBERTI: How many would you  
19 hire?

20 MR. FALL: If it's over 1,000, I mean,  
21 if it's 1,000, I'm probably going to hire four  
22 guys maybe.

1 MEMBER ALBERTI: Okay.

2 MR. FALL: Spread them over the four  
3 registration booths. If it's over 1,000, I'm  
4 going to have to guess 200 or 500.

5 MEMBER ALBERTI: Okay. So if you get  
6 1,000, you are going to have four reimbursable  
7 detail?

8 MR. FALL: I should have four, yes.

9 MEMBER ALBERTI: And they will be  
10 patrolling the --

11 MR. FALL: Just for peace of mind,  
12 yes.

13 MEMBER ALBERTI: Okay. And you will  
14 coordinate with them where to patrol?

15 MR. FALL: Exactly, yes.

16 MEMBER ALBERTI: Okay. Great.

17 MR. FALL: I worked in the nightclub  
18 business for a few years and, you know, been in  
19 management a few other years, so --

20 MEMBER ALBERTI: No. I applaud you.  
21 It's always great to have -- I mean, I know the  
22 police will be aware of this and they will have

1       what they think needs to be out on the street,  
2       but having --

3               MR. FALL:   Yes, sir.

4               MEMBER ALBERTI:  -- the additional  
5       police officers, reimbursable detail --

6               MR. FALL:   Of course.

7               MEMBER ALBERTI:  -- that you have  
8       contracted with will --

9               MR. FALL:   Plus it's a liability, you  
10      know, it only helps me.

11              MEMBER ALBERTI:  It only helps you.  
12      It's great.  I love to hear that.  Thank you.

13              CHAIRPERSON MILLER:  Yes.

14              MEMBER ALBERTI:  Okay.  So the only  
15      way people are identified that they belong to  
16      this crawl is with a wristband?

17              MR. FALL:   With the wristband, yes.  
18      The wristband was to get specials for the events,  
19      but you only get the wristband once.  Security at  
20      the registration checks their --

21              MEMBER ALBERTI:  Right.

22              MR. FALL:   -- ID.

1                   MEMBER ALBERTI: So they don't have to  
2 have a card or anything that gets punched. They  
3 just go in and --

4                   MR. FALL: Yep.

5                   MEMBER ALBERTI: Okay.

6                   MR. FALL: Plus they will be double-  
7 checked. So everybody they go through -- just  
8 because of the wristband doesn't mean they can  
9 just walk in. The venue will still double-check  
10 their ID, of course, every single time.

11                  MEMBER ALBERTI: Right. Great. The  
12 other question I had was, you know, I'm not sure  
13 if this really matters, registration ends at what  
14 time?

15                  MR. FALL: 8:00.

16                  MEMBER ALBERTI: Oh, 8:00?

17                  MR. FALL: Yes.

18                  MEMBER ALBERTI: Okay.

19                  MR. FALL: So it starts at 2:00.

20                  MEMBER ALBERTI: Even when you said  
21 seven hours, I thought well that ends at 9:00.

22                  MR. FALL: No, it's --

1 MEMBER ALBERTI: And an hour before  
2 the venue --

3 MR. FALL: It ends at 8:00, but we do  
4 have to keep an extra hour open because we  
5 noticed some people do come very, very late.

6 MEMBER ALBERTI: Okay.

7 MR. FALL: We don't want someone who  
8 has paid for a ticket to be able to -- not to be  
9 able to participate in the event, even if they  
10 come after 8:00.

11 MEMBER ALBERTI: Oh.

12 MR. FALL: So we do have an extra hour  
13 where actually behind myself and my partner, if  
14 there was someone who is running late, that if  
15 they will call the number, we will pick up.

16 MEMBER ALBERTI: But you do -- do you  
17 sell tickets day of?

18 MR. FALL: The day of the event, we  
19 sell tickets until 8:00 or if we reach capacity,  
20 so we cut that off.

21 MEMBER ALBERTI: Great. That's what  
22 I wanted to hear.



1 MR. FALL: We don't -- we do  
2 everything to try to --

3 MEMBER ALBERTI: Yes.

4 MR. FALL: -- we do not handle --

5 MEMBER ALBERTI: Yes, the only reason  
6 I was asking is like, you know, selling day of  
7 tickets at 9:00 would not be a great idea.

8 MR. FALL: Of course. We already have  
9 everything calculated automatically on  
10 Eventbrite, so once we reach that number,  
11 Eventbrite will completely shut it down.

12 MEMBER ALBERTI: Right. Great. But  
13 you have thought about that already and --

14 MR. FALL: I like automation to be  
15 honest with you, so if I can make my job easier  
16 and I can concentrate on bigger issues, I would  
17 rather do that versus --

18 MEMBER ALBERTI: Great.

19 MR. FALL: -- you know.

20 MEMBER ALBERTI: Thank you. It seems  
21 like you have really thought this through.

22 CHAIRPERSON MILLER: Yes.

1 MEMBER ALBERTI: Thank you.

2 MR. FALL: Yes, I just want to point  
3 out that the only thing that has been amended,  
4 there is one small change in my haste to file the  
5 paperwork, I forgot to add one important venue,  
6 which is Tap & Parlour. So I have added that as  
7 well and given you copies and to the Investigator  
8 as well.

9 MEMBER ALBERTI: Okay. And I'm sure  
10 our Investigator is going to check all of these  
11 to make sure and get back to you. Make sure they  
12 are all eligible and get back to you.

13 INVESTIGATOR APRAKU: I actually did.  
14 I did all the one, apart from the one that he  
15 attached for the Tap & Parlour.

16 MEMBER ALBERTI: Yes.

17 INVESTIGATOR APRAKU: He just gave me  
18 that, so I --

19 CHAIRPERSON MILLER: Oh, okay.

20 INVESTIGATOR APRAKU: -- haven't -- he  
21 gave it to me while I was sitting here.

22 MR. FALL: Right. I apologize for

1       that.

2                   INVESTIGATOR APRAKU:   But the other  
3       ones I have checked and they are all fine.

4                   CHAIRPERSON MILLER:   Good.

5                   INVESTIGATOR APRAKU:   Their voluntary  
6       agreements don't, you know, make -- don't have  
7       any specifications that disallow them from  
8       participating.

9                   MEMBER ALBERTI:   And they have no  
10      infractions?

11                  INVESTIGATOR APRAKU:   They have no  
12      infractions that also cause them -- that cause  
13      them to be disqualified.

14                  MEMBER ALBERTI:   Great.   Thank you.

15                  INVESTIGATOR APRAKU:   No problem.

16                  MR. FALL:   It's good to hear.

17                  CHAIRPERSON MILLER:   Mr. Rodriguez?

18                  MEMBER RODRIGUEZ:   Yes.   Mr. Fall, you  
19      seem to really enjoy your work.

20                  MR. FALL:   Yes, absolutely.   I just  
21      quit my job a few months ago, so this is my full-  
22      time gig right now.

1 MEMBER RODRIGUEZ: Okay. How did your  
2 last event go?

3 MR. FALL: Honestly, it was very slow.

4 MEMBER RODRIGUEZ: Very slow?

5 MR. FALL: I'm trying to forget about  
6 it right now, so that's why we broke up the  
7 company into two companies. There were a few  
8 things we didn't agree on, as far as the  
9 marketing, --

10 MEMBER RODRIGUEZ: Right.

11 MR. FALL: -- the way it was handled.  
12 So I kind of took, you know, my side and --

13 MEMBER RODRIGUEZ: Right. But as far  
14 as any incidents or anything?

15 MR. FALL: There were no incidents at  
16 all. It was so small that, it is just a painful  
17 reminder.

18 MEMBER RODRIGUEZ: Okay. I enjoy your  
19 enthusiasm. Thank you.

20 CHAIRPERSON MILLER: Mr. Short?

21 MEMBER SHORT: Good afternoon.

22 MR. FALL: How are you doing, sir?

1                   MEMBER SHORT: And I heard you talk  
2 about the 3rd District, not the 3rd Precinct,  
3 right?

4                   MR. FALL: 3rd Precinct, I'm sorry.

5                   MEMBER SHORT: 3rd District.

6                   MR. FALL: Yes, sir, 3rd District.

7                   CHAIRPERSON MILLER: Yes. Oh, your  
8 mike. The mike? It's on.

9                   COURT REPORTER: Okay.

10                  MR. FALL: The 3rd District Station.  
11 I'm sorry.

12                  MEMBER SHORT: The 3rd District, yes.

13                  MR. FALL: Yes.

14                  MEMBER SHORT: Not precinct.

15                  MR. FALL: As you heard, I copied a  
16 few of the ABRA Members, I believe. Ms. Jenkins  
17 by email.

18                  MEMBER SHORT: On V Street, yes.

19                  MR. FALL: So --

20                  MEMBER SHORT: 3rd District. Now, you  
21 have a contract with MPD or you --

22                  MR. FALL: Not yet. If we do reach

1       that number, like I said, these are just  
2       speculation numbers right now. We are a new  
3       company, so we are still building awareness of  
4       our company.

5               MEMBER SHORT: I'm kind of -- you are  
6       going to wait until you have 1,000 people before  
7       MPD is called?

8               MR. FALL: No. I'm going to -- well,  
9       we can kind of guess these things based on ticket  
10      sales. Right now, ticket sales are very slow. I  
11      don't think we are going to hit anywhere near  
12      1,000, but I am optimistic and I just hired some  
13      new affiliates. If we get close, anywhere close,  
14      100 or 200 close to 1,000, I'm going to be  
15      calling Scott Gerhardt to hire those officers.

16              MEMBER SHORT: I'm just thinking if  
17      you call him the same night of, the police are--

18              MR. FALL: Not on the same night of.  
19      Of course not. I'll definitely call them  
20      possibly the week prior.

21              MEMBER SHORT: Because I know Kofi  
22      will be on top of that.

1 INVESTIGATOR APRAKU: Yes.

2 MEMBER SHORT: We want to make sure

3 that we don't get to that 1,000 --

4 MR. FALL: I mean, of course.

5 MEMBER SHORT: -- and then call.

6 MR. FALL: Of course.

7 MEMBER SHORT: I think you should have

8 something in writing from MPD.

9 MR. FALL: I can reach back out to

10 Scott Gerhardt, that won't be a problem at all.

11 MEMBER SHORT: I think that would be--

12 MR. FALL: And like I said --

13 MEMBER SHORT: Madam Chair, I think I

14 would be more comfortable with that.

15 MR. FALL: I would rather get Scott

16 Gerhardt. Like I said, this is my full-time job

17 right now and so I cannot risk anything, because

18 I would rather be safe than --

19 MEMBER SHORT: Valentine's Day in this

20 town, it's going to be a lot more lively than

21 your last event. It will be on U Street.

22 MR. FALL: I really hope so, because

1       our last event was not good.

2               MEMBER SHORT:   This time I don't want  
3       it to be bad because you don't have the  
4       appropriate police officers available.

5               CHAIRPERSON MILLER:   Right.

6               MR. FALL:   Of course.

7               MEMBER SHORT:   So we need something in  
8       writing if you can get that to --

9               MR. FALL:   I can reach out to Scott  
10       Gerhardt, it's not a problem.

11              MEMBER SHORT:   Please do.

12              MR. FALL:   I have his personal office  
13       number.   I can call him and get something to the  
14       Investigator.

15              MEMBER SHORT:   Other than that, you  
16       sound like you are on the straight and narrow and  
17       we appreciate this --

18              MR. FALL:   Not a problem at all.

19              MEMBER SHORT:   -- as other Board  
20       Members have said, but just crossing as of your  
21       T's and dotting all your I's --

22              MR. FALL:   Of course.



1                   MEMBER SHORT:  -- we want to make sure  
2                   that your police protection is there on U Street.

3                   MR. FALL:  Of course.

4                   MEMBER SHORT:  People running around  
5                   with masks on and all this, some people just  
6                   don't have as much fun as others.

7                   MR. FALL:  I really hope we do better  
8                   than last time, because the numbers last time  
9                   were really, really bad.

10                  MEMBER SHORT:  So when will you have  
11                  something for us about the police in writing?

12                  MR. FALL:  Hopefully -- I can't say.  
13                  I'm just moving to a new place.  I'm getting over  
14                  an abstinent tooth.  I'm just having a rough day.  
15                  I barely made it up here to be honest with you.

16                  CHAIRPERSON MILLER:  Oh.

17                  MEMBER SHORT:  I understand.

18                  MR. FALL:  I hope I can get it by --  
19                  like before the end of this week.

20                  MEMBER SHORT:  Okay.  Good.  Okay.  
21                  All right.

22                  MR. FALL:  So I don't want to say

1 tomorrow and not have it tomorrow. Hopefully by  
2 Friday.

3 MEMBER SHORT: Just make sure that you  
4 are on the same page with the Investigator.

5 MR. FALL: Of course.

6 INVESTIGATOR APRAKU: Yes, I'll give  
7 him my contact information.

8 MEMBER SHORT: All right. That would  
9 be great. Thank you. Thank you, Madam Chair.

10 MR. FALL: Thank you.

11 CHAIRPERSON MILLER: Okay. Others?  
12 I think the concern is that, you know, by the  
13 time you get to 1,000, if you wait too long, what  
14 if the police aren't available? Then what is  
15 your, you know, backup?

16 MR. FALL: I do see the concern and  
17 that would be an issue, yes. I will reach out to  
18 them before the end of this week. I don't want  
19 to give you a date like tomorrow --

20 CHAIRPERSON MILLER: No, that's --

21 MR. FALL: -- and not be able to do  
22 it.

1 CHAIRPERSON MILLER: -- fine. That's  
2 fine. We just -- this is for February 14th,  
3 right?

4 MR. FALL: Yes.

5 CHAIRPERSON MILLER: So you have a  
6 little time, which is good.

7 MR. FALL: Before the 1st because  
8 that's when their rates go up.

9 CHAIRPERSON MILLER: Oh, yes, okay.  
10 Good. All right. That makes sense. Do I  
11 understand you correctly that you are seeking  
12 security from the reimbursable detail unit of the  
13 police or are you talking about some other  
14 security company that uses police?

15 MR. FALL: No. It's -- I would rather  
16 use -- I like to work with local companies, D.C.  
17 companies. Everyone that I used from my printer,  
18 the guys who print my stuff to people I hire, all  
19 D.C.-based, you know, people. So I want to  
20 continue doing that. And I would rather hire  
21 someone from the 3rd Precinct -- District.

22 CHAIRPERSON MILLER: 3rd District.

1 Well, you have a letter here to the 3rd District.

2 MR. FALL: Yes. I sent out a memo to  
3 Scott Gerhardt just to let him know about the  
4 event.

5 CHAIRPERSON MILLER: That's terrific.  
6 That is terrific. So they know that when they  
7 are doing their normal beat, they know and they  
8 are going to be looking out for these pub  
9 crawlers or whatever. But the only hanging issue  
10 right now that I see is that you say if you get  
11 to 1,000, you are going to get your own security.

12 MR. FALL: No, I'm going to hire  
13 whoever Scott Gerhardt recommends, which is off-  
14 duty D.C. personnel. So --

15 CHAIRPERSON MILLER: Who is -- what's  
16 that word you use though?

17 MR. FALL: Off-duty police officers.

18 CHAIRPERSON MILLER: No, before that.

19 MEMBER SHORT: The policeman's name.

20 MR. FALL: Oh, Scott Gerhardt.

21 CHAIRPERSON MILLER: Scott Gerhardt,  
22 okay.

1 MR. FALL: Yes.

2 CHAIRPERSON MILLER: Okay. You are  
3 going to contact Scott Gerhardt.

4 MR. FALL: Yes. He already has that  
5 memo actually. I have already reached out to  
6 him. I just couldn't print out -- I just put  
7 this together right now right before I walked in  
8 here.

9 CHAIRPERSON MILLER: Oh, okay, good.

10 MR. FALL: He did respond back to me  
11 and that's when he informed me of the rate  
12 changes. So I told him I would get back to him.

13 CHAIRPERSON MILLER: Oh, okay. Good.

14 MR. FALL: Because I can get a better  
15 idea of what ticket sales look like. Right now,  
16 it's not looking great, but --

17 CHAIRPERSON MILLER: Okay.

18 MR. FALL: -- I am working pretty hard  
19 to hopefully change that.

20 CHAIRPERSON MILLER: Okay. So how  
21 many do you have now, a couple hundred?

22 MR. FALL: About. Having to reveal or

1 not, the number is not great.

2 CHAIRPERSON MILLER: All right. So  
3 you are not anywhere close?

4 MR. FALL: It kind of puts me down, so  
5 I would rather not talk about it.

6 CHAIRPERSON MILLER: You're not close  
7 to 800 or whatever where you would be -- where  
8 you would know you would want it. All right.  
9 Okay. So what I heard is that before the 1st --

10 MR. FALL: Before the 1st.

11 CHAIRPERSON MILLER: -- you will  
12 submit a letter --

13 MR. FALL: Yes.

14 CHAIRPERSON MILLER: -- indicating  
15 whether you are getting --

16 MR. FALL: Exactly.

17 CHAIRPERSON MILLER: -- additional  
18 security.

19 MR. FALL: Yes.

20 CHAIRPERSON MILLER: And that you --

21 MR. FALL: We will contact Scott and  
22 I'll keep you in the loop, of course.

1 CHAIRPERSON MILLER: Okay.

2 INVESTIGATOR APRAKU: Absolutely.

3 INVESTIGATOR APRAKU: Just a few  
4 questions.

5 CHAIRPERSON MILLER: Okay.

6 INVESTIGATOR APRAKU: I'm sorry.

7 CHAIRPERSON MILLER: No, please.

8 INVESTIGATOR APRAKU: If the Board is  
9 finished.

10 CHAIRPERSON MILLER: I think the Board  
11 is finished.

12 MEMBER RODRIGUEZ: Yes, we are.

13 CHAIRPERSON MILLER: Okay.

14 INVESTIGATOR APRAKU: Okay.

15 CHAIRPERSON MILLER: Yes.

16 INVESTIGATOR APRAKU: A few of the  
17 places that you had on here, a concern that I had  
18 is that some of the -- most of -- some of them  
19 are mainly restaurants. So like I have been to  
20 Jin. I know they have security on a Saturday  
21 night. They will have security. But like at  
22 Ben's Next Door, on the times that I have been

1       there, I have never seen them have security.  
2       What is the plan for that, especially it being a  
3       check-in? Are they going to provide that  
4       security?

5               MR. FALL: Yes. If you look at the  
6       memorandum and agreement, it is part -- part of  
7       our agreement is that there is a security  
8       personnel for every 50 patrons.

9               INVESTIGATOR APRAKU: Okay.

10              MR. FALL: So in order for them to be  
11       part of the crawl, they need to have security  
12       personnel. That's a requirement. We don't skimp  
13       on that.

14              INVESTIGATOR APRAKU: Okay. So I just  
15       want to make sure that these places that are  
16       mainly restaurants that aren't used to a large  
17       crowd of people, like Alero and Ben's Next Door,  
18       Bistro La Bonne, like places that aren't  
19       nightclubs have a good understanding that if  
20       there are 2,000 --

21              MR. FALL: Of course.

22              INVESTIGATOR APRAKU: -- people, I



1 mean, ideally if there were 2,000 people  
2 converging on them, that they would have --

3 MR. FALL: Hopefully.

4 INVESTIGATOR APRAKU: -- you know, the  
5 adequate security to deal with crowds of that  
6 magnitude. So that's my only -- that was my only  
7 concern. It wasn't more of a question. It's  
8 more of a statement and I just want you to affirm  
9 to the Board that --

10 MR. FALL: Yes.

11 INVESTIGATOR APRAKU: -- that is going  
12 to be --

13 MR. FALL: That's a requirement. It's  
14 on the contract. You can take a look at it. I  
15 believe it is

16 MEMBER SHORT: That's the memorandum  
17 and agreement?

18 MR. FALL: Yes. It's actually the  
19 last page, No. 7. A minimum of one in-house  
20 security personnel on duty for each 50 patrons.

21 MEMBER SHORT: Great.

22 MR. FALL: So that is part of the

1 contract and we do enforce that as well.

2 CHAIRPERSON MILLER: Well, can I just  
3 interject a question, because I think Mr. Apraku  
4 has made a really good point.

5 MR. FALL: Sure.

6 CHAIRPERSON MILLER: So say you have  
7 even 500 participants and how many security  
8 personnel?

9 MR. FALL: It's typically, from the  
10 research I have done, 50 recommended for every 50  
11 patrons, one security personnel. We do encourage  
12 -- actually, we don't encourage. It's part of  
13 our contract with the venues that they do have to  
14 have one security personnel for every 50 patrons.

15 CHAIRPERSON MILLER: Okay.

16 MR. FALL: So we do keep in contact  
17 with the venues as our ticket sales progress.

18 And to answer your question, a place  
19 like Alero, they have done huge parties. They  
20 have done the Margarita March, which is pretty  
21 popular. I believe it is done every year. So  
22 they are used to that volume and we do work

1       closely with the venue management to make sure  
2       that they do meet our requirements.

3               CHAIRPERSON MILLER:   So they don't  
4       have to let in more than 50 people if they want  
5       to, right?

6               MR. FALL:   N, of course not.   Once  
7       they reach capacity --

8               CHAIRPERSON MILLER:   Yes.

9               MR. FALL:   -- every venue --

10              CHAIRPERSON MILLER:   Right.

11              MR. FALL:   Like I said, I worked the  
12       nightclub business before as a manager, so, you  
13       know, obviously, you have to cut off if you are  
14       reaching that maximum capacity, otherwise,  
15       something bad could happen, of course.

16              INVESTIGATOR APRAKU:   That was my only  
17       question.   I just wanted to make sure that  
18       security is properly portioned to --

19              CHAIRPERSON MILLER:   Okay.

20              INVESTIGATOR APRAKU:   -- each  
21       establishment.   So that's my only question.   I  
22       did check the establishments with the exception

1 of Tap & Parlour, which I will check and I will  
2 get back to him and let him know whether they are  
3 okay to participate. Apart from that, I have no  
4 further questions to ask. Unless the Board has  
5 anything to ask me.

6 CHAIRPERSON MILLER: I just have a  
7 follow-up on --

8 MR. FALL: Sure.

9 CHAIRPERSON MILLER: -- the security.  
10 So say you don't have enough that you are going  
11 to hire reimbursable detail. Did you say you  
12 would have four individuals that will be roaming?

13 MR. FALL: I have four staffers that  
14 I hire. Like I hire college students sometimes.

15 CHAIRPERSON MILLER: So they are not  
16 exactly --

17 MR. FALL: They are not security  
18 personnel, but they are checking with the venues  
19 and if something does come up, they will report  
20 back to me and I will report back to the MPD, you  
21 know, the police.

22 CHAIRPERSON MILLER: Okay. The other

1        thing I think I have heard in other hearings  
2        related to pub crawls is sometimes like if you  
3        get a call back that you have somebody you can  
4        call on-call if you need more security, but you  
5        have a backup?

6                    MR. FALL: We do have a security  
7        company we worked with our first event.

8                    CHAIRPERSON MILLER: Yes.

9                    MR. FALL: So we still have  
10       relationship with the guy, so that's one person  
11       we can call.

12                   CHAIRPERSON MILLER: I mean, as part  
13       of --

14                   MR. FALL: His name is Scott. He is--

15                   CHAIRPERSON MILLER: As part of your  
16       plan?

17                   MR. FALL: It's not part of our plan.  
18       But now that you mention it, it won't be an issue  
19       at all for us to be able to reach out to them.  
20       We have personal relationship with the gentleman,  
21       so we can reach out to him. He is not D.C.-  
22       based. Like I said, I would rather use people

1 from D.C.

2 Plus, we want to bring back -- revenue  
3 back to the city. I mean, that's my plan.

4 CHAIRPERSON MILLER: You know, and I  
5 agree with you. I think that, you know, you are  
6 coming from this perspective like oh, the last  
7 one was so slow, you know, you will be lucky if  
8 you get so and so. And I'm coming from if --

9 MR. FALL: Of course. I mean, I do  
10 understand your concern, of course.

11 CHAIRPERSON MILLER: -- but you know,  
12 wow, what if you get a lot more than you expect?

13 MR. FALL: I hope.

14 CHAIRPERSON MILLER: Yes. So you want  
15 to make sure you always have enough security.

16 MR. FALL: Of course, yes.

17 CHAIRPERSON MILLER: Backup.

18 MR. FALL: And like I said, we don't  
19 mind losing money out of our own profits to be  
20 able to make sure that everyone is covered and,  
21 you know, we are covered as well. So if that  
22 entitles getting more security, spending more

1 money, we are okay with that.

2 CHAIRPERSON MILLER: Yes?

3 MEMBER RODRIGUEZ: How do you keep  
4 weapons out of these establishments during the  
5 pub crawl?

6 MR. FALL: I'm sorry?

7 MEMBER RODRIGUEZ: How do we keep  
8 weapons out of the establishments during the pub  
9 crawl?

10 MR. FALL: Well, the security guys of  
11 all the venues have been hopefully trained. If  
12 they do have a license to sell alcohol, you know,  
13 the management should hire security that fits,  
14 you know, the profile, so they should hire guys  
15 who are able to check, pat-down people before  
16 they come into the venues.

17 MEMBER RODRIGUEZ: So they are going  
18 to do wanding?

19 MR. FALL: I mean, as far as I know,  
20 none of -- well, most of the venues in D.C. don't  
21 do wanding. There are a few that do wanding,  
22 depending on the crowds.

1 MEMBER RODRIGUEZ: Yes.

2 MR. FALL: But I can't say -- I can't  
3 give you a forward answer about whether or not  
4 they do wandering. I know some of the venues do do  
5 it, but not all the venues do it.

6 MEMBER RODRIGUEZ: My question is  
7 because we have been having some incidents where  
8 weapons are infiltrating.

9 MR. FALL: Of course, yes.

10 MEMBER RODRIGUEZ: And we don't want  
11 to see that happen in your program.

12 MR. FALL: We can communicate with the  
13 venues just to make sure that security guys are  
14 doing, you know, a slightly better job of  
15 checking people in.

16 MEMBER RODRIGUEZ: Yes.

17 MR. FALL: But I'm not sure if we can  
18 directly make them wand people. I'm not sure  
19 that's --

20 MEMBER RODRIGUEZ: When they go into  
21 an establishment that has liquor, I believe that  
22 the establishment has that right.



1 MR. FALL: Yes, they have the right,  
2 yes.

3 MEMBER RODRIGUEZ: And responsibility  
4 as far as I'm concerned.

5 CHAIRPERSON MILLER: I don't --

6 MR. FALL: In my experience, a lot of  
7 the venues don't do it in D.C., because I have  
8 been in this industry for a while. They don't do  
9 it because it intimidates some of the cliental.

10 CHAIRPERSON MILLER: Yes.

11 MR. FALL: If I'm walking up to a  
12 venue and someone is wandng someone, now, I'm  
13 wondering what is going to happen inside.

14 CHAIRPERSON MILLER: Yes, right.

15 MR. FALL: So in my experience, a lot  
16 of the venues in D.C. do not do wandng because  
17 of that reason. They don't want to alienate some  
18 of their better cliental. Obviously, it's  
19 probably most likely not the right decision to  
20 make, but that's what most of the venues do  
21 anyways.

22 I can't speak for the venues on U

1 Street, but we can send out a memo to our  
2 participating establishments as a note to, you  
3 know --

4 MEMBER RODRIGUEZ: That would be good.

5 MR. FALL: Yes.

6 MEMBER RODRIGUEZ: That would be good.  
7 Appreciate it.

8 MR. FALL: Like I said, we have to  
9 communicate --

10 MEMBER RODRIGUEZ: That's protecting  
11 your back.

12 MR. FALL: -- with -- like I said,  
13 this is my full-time job. I want to make sure  
14 everything is --

15 MEMBER RODRIGUEZ: That's right.

16 MR. FALL: -- covered.

17 MEMBER RODRIGUEZ: I want you to be  
18 successful in that area.

19 MR. FALL: Of course.

20 CHAIRPERSON MILLER: Now, there have  
21 been some bad incidents, but I don't think we  
22 have ever required wandering or anything in a pub

1 crawl.

2 MR. FALL: We can make a memo out of  
3 that. Honestly, it's not a bad idea. The venue  
4 I worked for, we didn't do wandering. Thank God we  
5 never had an incident in over 10 years. The  
6 business was in business for 10 years and there  
7 was never an incident. It depends on the crowd.

8 CHAIRPERSON MILLER: Right.

9 MR. FALL: Certain crowds you want to  
10 do wandering definitely.

11 CHAIRPERSON MILLER: So can you --

12 MR. FALL: Some crowds you don't.

13 CHAIRPERSON MILLER: -- address that  
14 crowd question? Who is your crowd?

15 MR. FALL: Our crowd is mostly 24 to  
16 34 year-olds, so that includes some college  
17 students and some -- that's based on the  
18 demographic, the data that I have from our email  
19 subscribers.

20 CHAIRPERSON MILLER: Yes.

21 MR. FALL: And our, you know, Facebook  
22 followers, so it's data-based. So typically,

1       it's 24 to 34, because we offer food as a lot of  
2       bar crawls offer food, so that's an incentive for  
3       people who are a little bit older to participate  
4       in the crawl.

5               The last crawl we had a couple that  
6       was probably in their 60s who were part of the  
7       crawl.

8               CHAIRPERSON MILLER: No, hey.

9               MR. FALL: So it's a good idea.

10              CHAIRPERSON MILLER: Yes. Okay. I'm  
11      going recap, if there aren't any more questions.  
12      Okay. So I think you have got -- personally, I  
13      think you have got, you know, a very good plan.

14              MR. FALL: Thank you very much.

15              CHAIRPERSON MILLER: And we just  
16      talked about a few loose ends. One is I think  
17      Mr. Apraku is going to check out Tap & Parlour  
18      and make sure they are eligible, right --

19              INVESTIGATOR APRAKU: Absolutely,  
20      absolutely.

21              CHAIRPERSON MILLER: -- for the crawl?  
22      Okay. That's number one. Number two, I believe

1       you said you would contact MPD about reimbursable  
2       detail no later -- well, before the 1st when the  
3       prices are going up.

4               MR. FALL:   Yes, way before.

5               CHAIRPERSON MILLER:   And that you  
6       would -- would you --

7               MR. FALL:   Probably get backup  
8       security as well, that was one of --

9               CHAIRPERSON MILLER:   Yes, backup  
10      security.

11              MR. FALL:   -- your concerns.

12              CHAIRPERSON MILLER:   And would you  
13      submit something to the file, a letter or  
14      something --

15              MR. FALL:   Yes.

16              CHAIRPERSON MILLER:   -- as to what the  
17      status is?

18              MR. FALL:   To the Investigator or?

19              CHAIRPERSON MILLER:   Or to the  
20      Investigator, that's fine.

21              MR. FALL:   Yes, yes.

22              CHAIRPERSON MILLER:   As long as we

1 know like there are going to be less than 1,000  
2 and you are not getting security or it's going to  
3 be more than 1,000 and you are getting security  
4 and it's lined up.

5 MR. FALL: Of course.

6 CHAIRPERSON MILLER: Okay. I know  
7 that Mr. Rodriguez made some comments about, you  
8 know, extra security for weapons, but I -- you  
9 know, I'm not in favor of imposing a requirement  
10 on you that we don't -- I'm not personally, I  
11 don't know how others feel, that is not, you  
12 know, across the board.

13 MR. FALL: We will put that in the  
14 memo. It doesn't hurt us really, because we have  
15 two memos going out a few days prior to the  
16 event, one to the participants and one to the  
17 establishments, so we can definitely include  
18 that. It doesn't hurt us. And if anything, it  
19 covers me personally, so --

20 CHAIRPERSON MILLER: Well, whatever  
21 you want to do about that.

22 MEMBER ALBERTI: Right. The bottom

1 line on that is that every establishment is  
2 responsible for the responsible service of  
3 alcohol and for the behavior of their cliental.

4 MR. FALL: I would --

5 MEMBER ALBERTI: Regardless of whether  
6 they are participating in a pub crawl or not.

7 CHAIRPERSON MILLER: Yes.

8 MR. FALL: Okay.

9 MEMBER RODRIGUEZ: Right.

10 MEMBER ALBERTI: So that  
11 responsibility always falls. Now, the  
12 organization of the event is the responsibility  
13 of Mr. Fall to make sure that the licensees are  
14 informed and that's why he is here to --

15 MR. FALL: Right.

16 MEMBER ALBERTI: -- assure us that  
17 that is happening. But the bottom line is  
18 responsibility for service and crowd control  
19 within an establishment is the establishment.

20 MEMBER RODRIGUEZ: And he has agreed  
21 to advise the establishments or to give them a  
22 heads-up --

1 MR. FALL: Yes, sir.

2 MEMBER RODRIGUEZ: -- to be extra  
3 careful.

4 MR. FALL: Of course, yes.

5 MEMBER RODRIGUEZ: So it looks okay.

6 MEMBER ALBERTI: Right. Okay. Thank  
7 you. Okay.

8 CHAIRPERSON MILLER: Okay. Anything  
9 else? Okay. I would suggest that we -- well, I  
10 would move that we vote to approve this pub  
11 crawl, subject to the three items that I  
12 mentioned: The Tap & Parlour, the reimbursable  
13 detail and the extra security.

14 And that the pub crawl is February  
15 14th, so that once you send that letter --

16 MR. FALL: By the end of the week,  
17 yes, you should have it.

18 CHAIRPERSON MILLER: Mr. Fall, once  
19 these three are addressed, then you can -- then  
20 the Board will check it off and you can pick up  
21 your license.

22 MR. FALL: Awesome. Sounds great.



1 CHAIRPERSON MILLER: All right.

2 INVESTIGATOR APRAKU: Thank you.

3 MR. FALL: Thank you.

4 CHAIRPERSON MILLER: Yes. And if you  
5 have any questions, you can contact Mr. Apraku or  
6 you can contact our General Counsel, also, Martha  
7 Jenkins.

8 MR. FALL: Sounds good. Thank you  
9 very much, miss.

10 CHAIRPERSON MILLER: All right. Thank  
11 you.

12 MEMBER RODRIGUEZ: Much success.

13 MR. FALL: Thank you very much.  
14 Hopefully.

15 CHAIRPERSON MILLER: Oh, wait, we are  
16 going to -- oh, yes. Okay. All right.

17 MR. FALL: Thank you very much.

18 CHAIRPERSON MILLER: Thank you very  
19 much. All right. Take care.

20 MEMBER ALBERTI: Thank you for coming  
21 prepared.

22 MR. FALL: Thank you. I tried. The

1 last minute, I apologize. Thank you.

2 CHAIRPERSON MILLER: Good job.

3 MEMBER ALBERTI: No problem.

4 CHAIRPERSON MILLER: Good job.

5 MEMBER ALBERTI: Thank you for  
6 calling.

7 MR. FALL: Thanks.

8 CHAIRPERSON MILLER: All right. Okay.

9 (Whereupon, the Fact-Finding Hearing  
10 in the above-entitled matter was concluded at  
11 2:45 p.m.)  
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